

Gunal M

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SUMMARY

Product Designer with 3+ years of experience designing and shipping enterprise products across fintech and AI-powered B2B SaaS. I move from ambiguous problems to systems, prototypes, and real-world impact — using Figma, code, and AI tools as mediums for product thinking.

SKILLS

Product Design: Interaction Design, Information Architecture, Visual Design, Prototyping, Design Systems, Systems Thinking, Usability Testing, Accessibility (WCAG 2.1 AA)

AI & Prototyping: AI Product Design, AI-Assisted Design, Claude Code, Claude Design, Figma Agent, Figma Make, Figma MCP

Technical: HTML/CSS, WordPress, Design-to-Code, Responsive Design, Frontend Constraints, API Concepts

EXPERIENCE

UI/UX Web Designer, Mareana
Bengaluru, India

Apr 2026 – Present

- Built an AI-native design system combining reusable tokens, components, and AI-assisted workflows, creating a system developers could actually ship and enabling faster, more consistent product development.
- Designed and built Lumis, an AI assistant for pharmaceutical teams that makes complex batch records instantly understandable, translating highly technical manufacturing data into clear, actionable workflows.
- Designed and shipped 5 product experiences now live on Mareana's website, translating complex pharmaceutical intelligence products into clear, responsive, conversion-focused experiences from concept through implementation.

Product Designer, Financial Software and Systems (FSS)
Chennai, India

Aug 2023 – Mar 2026

- Led product design for white-label fintech platforms used by Tier-1 banks including QNB, Emirates NBD, FAB, and DIB, supporting workflows handling 1M+ daily transactions.
- Built a multi-tenant design system deployed across 5+ banking products, reducing delivery timelines by 40% and improving consistency across teams.
- Redesigned merchant and customer onboarding using progressive disclosure, increasing completion rates by 22% and reducing manual processing by 35%.
- Partnered with developers through implementation, running WCAG 2.1 AA accessibility audits and improving design-to-development handoff, reducing frontend rework by 15%.

Product Designer Intern, Financial Software and Systems (FSS)
Chennai, India

Feb 2023 – Jul 2023

- Designed onboarding and payment workflows for enterprise banking clients and built Figma prototypes and reusable components used across client projects.
- Gained hands-on experience maintaining and evolving the design system, helping manage components, styles, and documentation across product teams.

AWARDS

- **Champion of the Quarter** — Payment gateway UX delivery
- **Team Excellence Award**, FAB Bank 2024 — Enterprise UX migration across 20+ stakeholders

EDUCATION

Master of Computer Applications (MCA), Computer Science
SRM University, Chennai

2021 – 2023